

MidnightTrader Event Window: YHOO, Earnings

Historical Event Reaction Summary

Event Date	Time	Price	Price Change	Percent Change
Jul 17, 2007	4:30 PM	27.08	-0.44	-1.6
Jul 17, 2007	3:37 PM	27.36	+0.66	+2.47
Apr 17, 2007	4:46 PM	30.05	-2.04	-6.3
Apr 17, 2007	4:38 PM	30.02	-2.07	-6.4
Apr 17, 2007	4:34 PM	30.23	-1.86	-5.80
Apr 17, 2007	3:52 PM	31.98	+0.37	+1.2
Jan 23, 2007	5:34 PM	28.33	+1.37	+5
Jan 23, 2007	4:30 PM	26.60	-0.36	-1.3
Oct 17, 2006	4:39 PM	23.40	-0.79	-3.1
Sep 19, 2006	3:38 PM	25.45	-3.55	-12.2

Extended-Hours: Yahoo Down 1.5% in Night Trade - Q2 Revs in Line with Street Estimates, Sets In Line Guidance

4:30 PM, Jul 17, 2007

YHOO reports Q2 revs, ex Traffic Acquisition Costs, of \$1.244 bln, up from \$1.12 bln in the year ago quarter. The FC mean was \$1.24 bln in revs. Non-GAAP EPS was \$0.17 per share, vs. \$0.16 per share in the year ago quarter. The Street was at \$0.11 per share, with options expense included and \$0.17 per share, with the options expense excluded.

For Q3, YHOO sees revs, ex TAC, of \$1.17 to \$1.31 bln. The Street is at \$1.29 bln in revs.

For the full year 2007, revs, ex TAC, are seen in the range of \$4.89 to \$5.19 bln. The FC mean is \$5.18 bln.

Company: Yahoo

Price: 27.08 Price Change: -0.44 Percent Change: -1.6

[Top](#)

Regular-Session: Yahoo! At Day's High Ahead of Closing Bell, Q2 Results Due After the Close

3:37 PM, Jul 17, 2007

Yahoo! (YHOO) is up at its session high ahead of the close. It is due to report Q2 results tonight after the bell.

The FC mean is for a profit of \$0.11 per share on revenue of \$1.242 billion.

YHOO has planted itself firmly in a near-term widening trend between the sessions of late, expanding its share move the next day following four of the last five quarters. The longer-term trend is evenly split with six narrower moves and six examples of wider next-day moves.

Company: Yahoo!

Price: 27.36 Price Change: +0.66 Percent Change: +2.47

[Top](#)

Extended-Hours: Yahoo Sets Q2 and Full Year Outlook in Range Surrounding Street - Stock Off After-Hours Low

4:46 PM, Apr 17, 2007

YHOO expects Q2 revs, ex Traffic Acquisition Costs (TAC), of \$1.2 to \$1.3 bln. The Street is at \$1.28 bln in revs.

For the full year 2007, co. expects revs, ex TAC, of \$4.95 to \$5.45 bln. The Street is at \$5.32 bln in revs.

YHOO is up from its after-hours low of 29.53, lately maintaining a downside range of 30.15 to 29.79.

Company: Yahoo

Price: 30.05 Price Change: -2.04 Percent Change: -6.3

[Top](#)

Extended-Hours: Weaker-than-Expected Revenue, ex TAC, Drives Yahoo Lower in After-Hours - Down 6.5%

4:38 PM, Apr 17, 2007

Yahoo! (YHOO) reports Q1 revenue, excluding Traffic Acquisition Costs (TAC), of \$1.18 bln, below the FC mean for \$1.208 billion.

Company: Yahoo

Price: 30.02 Price Change: -2.07 Percent Change: -6.4

[Top](#)

Extended-Hours:Yahoo! Beats Q1 Expectations But Shares Sink 6%

4:34 PM, Apr 17, 2007

Yahoo! (YHOO) say Q1 sales were \$1.672 billion, above the FC mean for \$1.208 billion.

Non-GAAP EPS were \$0.17, above the FC mean for \$0.11.

Company: Yahoo!

Price: 30.23 Price Change: -1.86 Percent Change: -5.80

[Top](#)

Regular-Session:Yahoo Up Just Over 1% Late, Ahead of Post-Bell Earnings

3:52 PM, Apr 17, 2007

Yahoo (YHOO) is due with its Q1 results after the bell tonight, and analysts polled by Thomson First Call are expecting the company to report a profit of \$0.11 per share on revenue of \$1.2 billion.

Company: Yahoo

Price: 31.98 Price Change: +0.37 Percent Change: +1.2

[Top](#)

Extended-Hours:Commercial Launch of Yahoo Ad System Due in Early February - Stock Darts Higher in Night Trade

5:34 PM, Jan 23, 2007

Yahoo (YHOO) says on its conference call tonight its web search advertising system will be launched commercially on Feb. 5, a month earlier than Wall Street analysts had expected, according to Reuters.

The news turned the stock from an early evening decline and sent it surging to current

upside ranges between 27.82 and its high of 28.57.

Company: Yahoo

Price: 28.33 Price Change: +1.37 Percent Change: +5

[Top](#)

Extended-Hours:Yahoo Beats on Q4, but Revenue Guidance Mostly Below Estimates - Down 1% in After-Hours

4:30 PM, Jan 23, 2007

YHOO reports Q4 revs, ex Traffic Acquisition Costs, of \$1.228 bln, vs. the FC mean of \$1.218 bln. Non-GAAP EPS was \$0.16 per share, vs. the Street view of \$0.13 per share.

For Q1, co. sees revs, ex TAC, of \$1.112 to \$1.23 bln, vs. the Street view of \$1.25 bln in revs.

For full year 2007, co. sees revs, ex TAC, of \$4.95 to \$5.45 bln, compared to the Street view of \$5.46 bln.

Company: Yahoo

Price: 26.60 Price Change: -0.36 Percent Change: -1.3

[Top](#)

Extended-Hours:Yahoo Shy on Q3 Revs, Meets on EPS, Guides Revs Below Street - Down 3% in After-Hours

4:39 PM, Oct 17, 2006

YHOO reports Q3 revs, ex TAC, of \$1.12 billion, vs. the FC mean of \$1.14 billion. Adjusted EPS was \$0.11 per share, vs. the Street view of \$0.11 per share.

For Q4, rev, ex TAC is seen at \$1.14 to \$1.26 billion. The FC mean is \$1.3 billion.

For the full year 2006, revs, ex TAC, are seen at \$4.47 to \$4.59 billion, vs. the Street view of \$4.65 billion.

Company: Yahoo

Price: 23.40 Price Change: -0.79 Percent Change: -3.1

[Top](#)

Regular-Session: Yahoo Remains Near Two-Month Low Late After Ad Warning

3:38 PM, Sep 19, 2006

Yahoo (YHOO) hit a near two-month low just above 25 Tuesday and remained sharply lower late in the day, weighing on the technology sector and the broader stock market.

YHOO CFO Sue Decker said Tuesday that because of an expected ad slowdown, the company expects Q3 sales to "come in the bottom half" of the \$1.1 billion and \$1.2 billion range that Yahoo had projected in July.

Company: Yahoo

Price: 25.45 Price Change: -3.55 Percent Change: -12.2

[Top](#)

Current MidnightTrader Clients: If you wish to create a new event report, login to www.midnighttrader.com and visit the Event Window area within the member site. Questions or comments contact customersupport@midnighttrader.com.

Limitations on Use: You acknowledge and agree that the text, information, data, design, organization, compilation, meta data, look and feel (the "Content") available through the MidnightTrader Services is our property, and is protected by copyright and other intellectual property laws.

© 2007 MidnightTrader, Inc. All rights reserved.